



## Create a Future Employee Pipeline

Prepare your company for tomorrow's workforce to create a sustainable, diverse, and innovative employee pipeline that fuels the future of the events industry.

Your company needs a pipeline of fresh, talented professionals to drive your future growth. Create a Future Employee Pipeline is designed to connect college students—especially those from diverse backgrounds—with meaningful internship and job opportunities at leading event organizer companies. By fostering relationships between academia and the events industry, I help you build a sustainable workforce that ensures the longevity and innovation of the sector. This program not only provides students with the hands-on experience they need but also gives event organizers access to new talent ready to make an impact.

### CHALLENGE

Finding and nurturing the next generation of event professionals presents several challenges:

- Talent and Skills Shortage
- Lack of Diversity
- Unclear Pathways for Students
- Time-Consuming Recruitment

### SOLUTION

Create a Future Employee Pipeline that solves these problems by establishing a direct channel between colleges and event organizers:

- Strategic Partnerships with Colleges: I work closely with colleges (including HBCUs) to connect students with companies in need of fresh talent.
- Internship and Job Placement Programs: Get a consistent flow of candidate interested in the events industry.
- Recruitment Pipeline Management: Our program handles the recruitment process—from identifying potential candidates to co-managing the onboarding process.

### RESULTS

With Create a Future Employee Pipeline, you can expect:

- Access to Qualified Talent
- Enhanced Retention
- Increased Diversity and Inclusion
- Future-Proof Workforce
- Stronger Industry Awareness



## Warwick Davies

I specialize in helping organizers shape the future of events by transforming them into powerful, profit-driving experiences. With over 30 years of expertise in the conference and trade show industry, I bring a strategic approach to planning, content development, marketing, operations, and both attendee and exhibit sales. My focus is on helping businesses launch, streamline and grow their events for maximum impact and profitability, ensuring long-term success and growth in a competitive market.



## TESTIMONIALS

At Shared Insights, we had an urgent need for both expertise and assistance executing a few of our networking conferences. We hired Warwick to step in and deliver against some very tight timelines. He helped us deliver world class events that exceeded their targets. If you have events and are looking to improve your margins while making them better for the attendees, I encourage you to consider Warwick and the Event Mechanic!

— **Mark Wallace, Founder of Justellus**

I've had the privilege of knowing Warwick Davies for over 15 years, and during that time, I've come to deeply value his strategic insight into the event industry. Warwick possesses a rare ability to guide event organizers in building their businesses with a customer-centric approach that drives significant returns. His innovative mindset and fearless approach to event creation set him apart as a true leader in the field. Warwick's groundbreaking work with The Annabelle Project, alongside his success in launching multiple events, makes him the ideal partner for event organizers looking to innovate and achieve strategic growth."

— **Sam Lippman, President, Lippman Connects**

DATAVERSITY has engaged Warwick on projects continuously since January 2008. In that time, Warwick has brought us millions of dollars in revenue. He is strategic in his forward thinking, and extremely effective in his tactical execution. His breadth of experience means he is always a valuable resource when I need to make strategic decisions for DATAVERSITY. Since early 2020, Warwick has played a key role in keeping our sponsor relationships stable and growing. He worked with our clients to transfer their sponsorship efforts to our future events and digital programs. His work directly resulted in the retention of 90% of our existing commitments, and substantial growth of our digital programs. Frankly, his efforts were essential to the survival of our business during Covid-19. For event organizers looking for a 'rainmaker', help with launching a new profitable conference, or rescuing a lagging sales program, I have no hesitation in recommending Warwick for the job.

— **Tony Shaw, CEO of Dataversity**